

Food Industry Resiliency Program

Overview

BakerRipley and Hope Clinic - Bite of Hope Program have teamed up to provide the "Food Industry Resiliency Program" a 4-week intensive class is presented in both English and Spanish. This program is aimed at owners or partners of small businesses related to the food industry (restaurants, bakeries, food carts, packaged grocery producers, soft drinks, etc.).

The objective of the "Food Industry Resiliency Program" is to build sustainability within existing businesses in the industry. Entrepreneurs will also learn about the importance of incorporating healthy foods, get access to food experts locally and globally, and complete a strategic plan for recovery. In addition to the classes, students get access to one-on-one Technical Assistance (TA) with BakerRipley Small Business Coaches.

Who is a great candidate for the program?

- Any current food industry business who has been affected negatively by COVID-19.
 - Owner and/or manager must have a food safety certification. We can assist in getting connected to the training if they do not have one.
- The business has to operate under a registered business (state or local) (DBA, LLC, etc) or is planning to register before the class begins.
- Has recipes with measurements, if not then at least have a list of products with menu and prices.
- The business should generate income and at least have to report last year taxes
- Can commit to about 10 hours a week for classes and working on assignments.

Enrollment

Anyone who is interested can apply. Once the application is completed, a staff member of BakerRipley will contact the business owner within 48 hours. All applicants will be screened and it is a first come first serve basis. The class has a maximum capacity of 15 small businesses. Once we hit capacity we'll add to a waiting list for the next cohort.

Application and Contact Info

Link to applications:

FIRP Spanish: <https://bit.ly/clasedefirp>

FIRP English: <https://bit.ly/3MwRyXq>

Phone: 346.570.4441

Email: adavila@bakerripley.org

Social Media Post

BakerRipley and Hope Clinic - Bite of Hope Program have teamed up to provide the Food Industry Resiliency Program! This series provides in-person learning and one-on-one coaching to owners or partners of small businesses related to the food industry.

You'll learn about the importance of incorporating healthy foods, get access to food experts locally and globally, build out a strategic plan for resiliency, and improve focus and business mindset. Fill out our interest form to get started! <https://bit.ly/3MwRyXq>



¡BakerRipley y Hope Clinic - Programa Bite of Hope se han unido para proporcionar el Programa de Resiliencia de la Industria Alimentaria! Esta serie proporciona aprendizaje en persona y entrenamiento individual a los propietarios o socios de pequeñas empresas relacionadas con la industria alimentaria.

Aprenderás sobre la importancia de incorporar alimentos saludables, tendrás acceso a expertos en alimentos a nivel local y global, elaborarás un plan estratégico para la resiliencia y mejorarás el enfoque y la mentalidad empresarial. Regístrese con nuestro formulario de interés para comenzar! <https://bit.ly/clasedefirp>